

GREEN SCREEN

SEMINARIUM

"Sharing of best practice"

North Sea Screen Partner/ Secretariat of Cultural Affairs in cooperation with the Secretariat of Environment invites you to attend in a "Sharing of Best Practice" seminar.

Concerning the environment the film industry is many steps behind. We put attention to this by letting you know about GREEN SCREEN and GREEN INITIATIVES.

TIME: Monday April 23, 3PM - 4:30PM

PLACE: Hotel Riverton

In the panel

Melanie Dicks, consultant at Green Shoot in London who works for the BSI British Standards (The British Standards Institution) has through the project GREEN SCREEN developed a checklist for production companies to use. She has also educated so-called "Green Runners". This is to create a form that enables as many film productions as possible to get an environment certificate.

Green Shoot has worked with films like *Sherlock Holmes 2* and *Johnny English reborn* and functions as a sort of consultant for productions who wants to make their production "green".

Jo Nolan, CEO for Screen South in Kent, and one of the partners of the **North Sea Screen Partner** will talk about **Green Initiative**, a fund with support from EU that enables productions to increase their budget if they follow the standard and checklist for Green Screen. The fund is not yet in use but the work to put it into practice is ongoing.

Moderator: Cultural journalist Neta Norrmo

After the seminar **Afternoon Tea** will be served and we are grateful if we are notified of any cancelations no later than a day before.

Register by April 20 by mail to

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NOTE! There are limited amount of places!

