



2012

STATE OF THE ART CONFERENCE

INVITATION

The Marketing Communications Committee of SPACE is proud to invite you to its 3rd

State of the Art Conference (SotA)

21 to 24 March 2012

Across Europe and throughout the SPACE Network, we invite all lecturers of Marketing Communications and anyone else with an interest in the major themes of SotA2012 to join us at Lillebaelt Academy in Odense, Denmark.

The SotA2012 builds on a participative and involving approach inviting you to experience, touch, share and take an active part in the conference tracks.

The tracks are:

- Digital and Audiovisual Marketing Communications (for lecturers)
- Digital and Audiovisual Marketing Communications (for business/managers)
- Synergies of a combined Marketing Communications in the Film and Tourism Industry

The full conference program is available at www.eal.dk (follow the link "Events" either at the top or at the left of the site)

Sign up for the conference as soon as possible at www.eal.dk (follow the link "Events"). We have a maximum of 50 participants. Deadline for registration is on 1 March 2012.

Participation is free. However, 75 EUR excl. VAT will be charged in case of cancellation less than 8 days before the conference as well as in case of no show.

Best regards,

Marketing Communications Committee of SPACE:

Els Vanhout (Co-Chair) and Marc De Laet (Co-Chair)



Film Fyn

